

The present

Directors



MR. P. R. SARGOOD  
Governing Director.



Upper Left: MR. D. A. EWEN, Managing Director.



Upper Right: MR. J. P. MCGOWAN, Director in Dunedin.



Lower Left: MR. J. F. EWEN, Auckland Director.



Lower Right: MR. MONTAGU LAING, London Director.

## Provident Fund Established

A Provident Fund was established in 1920, which enables employees to retire after 25 years' service on a substantial endowment, and now, after only six years, the accumulated funds, heavily subsidised by the firm, amount to £51,000.

The range of goods handled by the Company is extensive, comprising all classes of drapery goods, which are classified into from seven to nine departments, according to the size of the warehouse. In addition to their operations in drapery, a large business is done in footwear, both colonial and imported, whilst an important branch of the business is represented by Toys, Stationery, Fancy Goods and Crockery Departments.

## The London Branch

The Company's Buying Establishment in London at 11, Bunhill Row, E.C., comprises some eight buyers, with office, shipping, sample room and forwarding department

staffs of some fifty hands, being one of the largest Colonial Buying and Shipping Offices in the City of London. The spot is an historical one, Bunhill being named after John Bunyan, who lies buried in Bunhill Cemetery. The outlook is an exceptionally pleasant one—on to the grounds of the Hon. Artillery Company.

During the Great War 158 employees went Overseas, and among those killed was Rolf Cedric Sargood, the only son of the present Governing Director.

To-day the principles that founded so firmly this widespread business, are strictly kept. Keeness and foresight are not more important than the closest adherence to sincere integrity. To both client and employee the name of Sargood, Son and Ewen stands for progressive fairness in all business dealings.

Thus a small enterprise has grown into a tremendous business—a business which not only plans an important part in the commercial life of the New Zealand community, but which can fairly claim to have done much towards establishing a representative of New Zealand trade in Imperial markets.